



GM
MARK OF EXCELLENCE

Dull driving
can get
to be a habit.

Now—aren't you ready
to break away?

Who needs monotonous motoring? You don't. Which is why we couldn't do better than offer you a crack at either of our two sporty types—GTO (better known as The Great One) and Firebird 400. Start with The Great One. When you do, you turn on a rare-sounding, 350-horsepower V-8 (or an even more responsive Ram Air V-8, that's yours to order). You'll be seated in beautifully contoured buckets looking out over a hood that culminates in the same energy absorbing bumper GTO surprised you with last year. All this fabled beauty sits on a Wide-Track with wide-oval Redline tires ready to handle GTO's

very special way of moving. Now about that Firebird. There's a new sweep of metal at sides and rear, a tougher looking nose and you can order impressive Rally II wheels. Inside, wider bucket seats; a steering wheel with the brand-new anti-theft ignition, steering and transmission lock. And that "400" designation stands for 400 cubic inches of V-8. Specify our Ram Air setup, and those hood scoops turn functional. And, of course, everybody knows how Firebird handles. So break away from the usual. We suggest you get in touch with your local ego builder—your Wide-Track dealer.



'69 Wide-Track Pontiac

Wide-Track Family for '69: Grand Prix, Bonneville, Brougham, Executive, Catalina, GTO, LeMans, Custom S, Tempest and Firebird, Pontiac Motor Division